



June 3, 2014

DIRTT Unveils Transformational New Approach to Interior Construction

CHICAGO – DIRTT Environmental Solutions (DIRTT) announced today it is unveiling the Enzo™ Approach at its annual DIRTT Chicago show, June 9 - 11. Enzo delivers an elegant aesthetic and robust performance that not only provides a sense of permanence in a modular environment, but also provides more flexibility, options and sustainability for commercial, institutional, residential and other spaces.

DIRTT Chicago 2014 takes place at the same time as the NeoCon design exposition and conference takes over the Merchandise Mart across the street from the DIRTT Chicago Green Learning Center.

“Modular interiors have historically looked impermanent or temporary because of how they were designed and built,” says DIRTT President Scott Jenkins. “Enzo is a profoundly different approach that builds on the core DIRTT framework and provides a significantly greater increase in design freedom.”

What is Enzo?

Fundamentally, Enzo is a change in perspective; it is a committed focus on redefining Rapid Construction through modular techniques. Any detail that communicates modularity has been replaced with those that convey permanence. Aesthetically, Enzo provides a series of refined details; slim reveals that would be impossible in a conventional world and had never been achieved in the modular world, and opportunities for composition and application that have never before been possible.

Enzo has destroyed any sense of impermanence and truly takes on conventional construction head on. With Enzo, DIRTT is able to achieve virtually any aesthetic and satisfy any application need, as an extension of the existing family of DIRTT solutions.

About DIRTT

DIRTT Environmental Solutions (Doing It Right This Time) uses its proprietary 3D software to design, manufacture and install fully customized prefab interiors. Our customers in the corporate, government, education and healthcare sectors benefit from DIRTT's precise design and costing; rapid lead times with the highest levels of customization and flexibility; and faster, cleaner construction.

DIRTT manufacturing facilities are in Phoenix, Savannah, Kelowna and Calgary. Our teams support more than 100 Distribution Partners throughout North America, the Middle East and Asia. For more information please visit <http://www.dirtt.net>.